

**“REACH OUT TO 500 & MORE
INTERIOR DESIGNERS!”**

Sponsorship Prospectus

Singapore Interior Design Awards 2020
(SIDA) Award Gala Dinner

Marina Bay Sands, Singapore
15 June 2020

Organised by :



**Society of
Interior
Designers,
Singapore**

**Singapore
Interior Design
Awards 2020**
新加坡室内设计大奖

Organized by:



Supporting
Organization:

IFI
International Federation
of Interior Architects/Designers

For submission details, visit:
<https://sids.awardsplatform.com>



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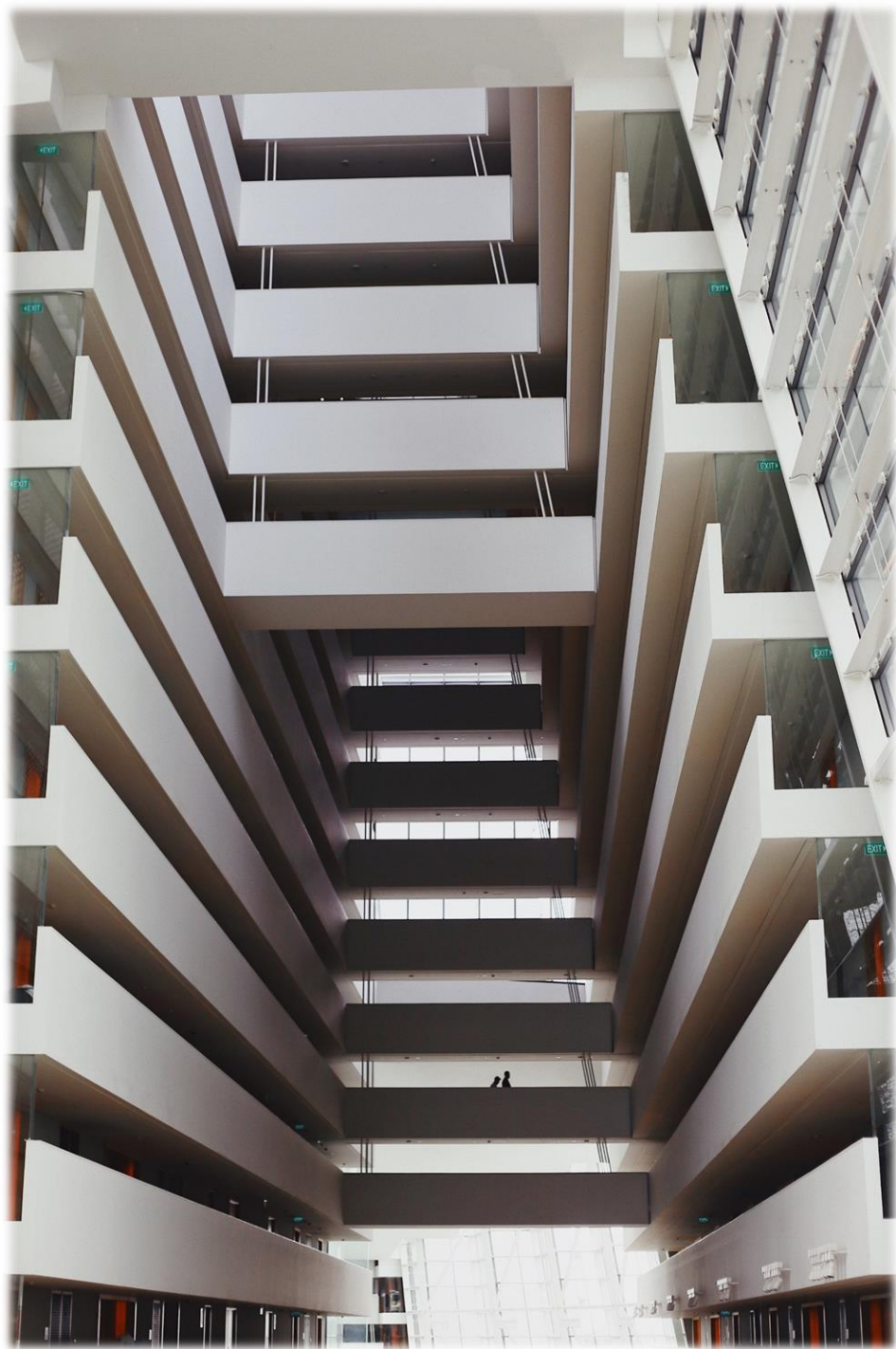


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About the Award Dinner

After its successful debut in 2016, the 4th edition of SIDA sets to return with a more inclusive line-up of international interior designers, highly engaging award dinner and cutting-edge insights from prominent juries on 15 June 2020 at Marina Bay Sands Singapore.

Featuring

Inclusivity

- Apart from recognizing completed and conceptualised projects, SIDA 2020 presents a more inclusive structure that extends a new competition category known as *SIDA Youth*, opening to all Singapore institutions and interior designer students.
- Each competition sub-category has been restructured thoughtfully to award the true masters of all specialties.

Professionalisation

- In conjunction with SIDA 2020, SIDS is officially launching the International Design Award Recognition Scheme (IDARS). Interior designers and firms will be ranked by SIDS based on prestigious awards won from 2019 onwards. This new award ranking system aims to provide accreditation for interior designers/firms locally and globally.

Prominence

- All 3 major categories of the competition (SIDA Completed, Concept and Youth) are judged by prominent interior designers from the best designers in domestic and international arena, encompassing Korean, Japan and Vietnam juries. Amongst them are also winners of the prestigious President's Design Award.



Opportunities

SIDA represents:

- An established networking platform for the industry to keep abreast of new creative ideas for not only the interior design but also the entire building and construction sector.
- A critical converging point for key decision makers and design minds to examine the latest developments and members of the industry to network and exchange ideas.
- Connecting with an estimated 500 dinner attendees from all design and building sectors. covering:

Interior Designers, Architects, Decorators, Building Specialists, Contractors, Developers

Sponsorship Benefits

Sponsorship provides exceptional opportunities to actively promote and connect directly with key decision makers and professionals within the interior design industry, locally and globally.

- Brand association with the peak industry body – Society of Interior Designers, Singapore (SIDS)
- Brand leveraging with industry professionals in a range of businesses in Singapore and Asia-Pacific region
- Networking and business development opportunities: face-to-face with potential clients.
- Promoting the benefits of your products and services to a captive audience.
- Strategic win-win relationship with growing design firms who require your products or services
- Connecting to members and associates through the dinner



Sponsorship Packages Entitlements	Gold Sponsor S\$30,000 (Max 3 Sponsors) 02 X Slots Left	Silver Sponsor S\$10,000 (Max 5 Sponsors) 04 X Slots Left	Bronze Sponsor S\$6,000 (Max 15 Sponsors)	Trophy Sponsor (Exclusive) (in-kind of estimated 150 Trophies and 200 Certificates + S\$5,000 Cash)	Premium Table S\$3,888 (Non-Member) S\$3,388 (Member)	Standard Table S\$2,888 (Non-Member) S\$2,388 (Member)	Single Seat S\$300 (Non-Member) S\$250 (Member)
Appreciation Plaque & Photo Opportunity with GOH	Yes	N/A	N/A	N/A	N/A	N/A	N/A
Appreciation Plaque	N/A	Yes	N/A	Yes	N/A	N/A	N/A
Certificate of Appreciation	Yes	Yes	Yes	Yes	N/A	N/A	N/A
EDM (Electronic Direct Mailers) eBlasting for Sponsor to SIDS Members + Databases of 2,000 recipients	3 X Blasts	2 X Blasts	1 X Blast	Yes	N/A	N/A	N/A
Logo Acknowledgement in SIDA Marketing Collaterals - SIDS Facebook Page - SIDS Linkedin Page - SIDS Official Website	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Logo Acknowledgement in Event Backdrop	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Advertisement in Event Programme Booklet	<ul style="list-style-type: none"> • Inside Front or • Inside Back or • Back Cover 	01 X Run-of-Page	½ X Run-of-Page	Yes	N/A	N/A	N/A
Dinner Table	1 Premium Table (10 seats)	1 X Standard Table (10 seats)	1 X Standard Table (10 seats)	5 seats	1 table (10 seats with premium settings nearer to stage)	1 table (10 seats)	1 seat
Free Parking Coupons	10	5	3	5	3	N/A	N/A
Logo Acknowledgement at Sponsors Board @ Reception Area	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Award Dinner (Seat @ VVIP Table)	1 Rep	N/A	N/A	N/A	N/A	N/A	N/A
Display Table @ Reception Area	1 X Display Oblong Table	1 X Display Oblong Table	N/A	1 X Display Oblong Table	N/A	N/A	N/A
Item Drop in Goodie Bag	1 Item	1 item	N/A	1 item	N/A	N/A	N/A

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For booking, please contact us at:

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